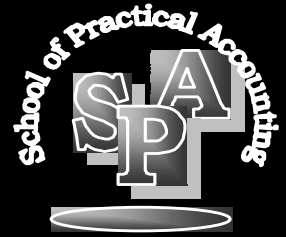


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PRACTICAL GRAPHIC DESIGN

A Fully Comprehensive Course!!!

Course Outline:

- 1. INTRODUCTION & DISCUSSION OF CONCEPTS**
Graphic Designer, Advertising, Communication, Designing, Structure, Production, Elements, Typesetting
- 2. THE LOGO**
Definition, Development, Defining, Corporate Identity
- 3. DESIGN PRINCIPLES**
Proportion, Balance, Contrast, Rhythm, White Space, Unity, Harmony
- 4. PACKAGING**
Essentials, Materials, Forms, Modification
- 5. INTRODUCTION TO PRINTING**
Offset Press, Sheet Fed offset press
- 6. COREL DRAW INTRODUCTION**
Screen Familiarization
- 7. DRAWING OBJECTS**
Basic Shapes, Lines, Colours & Fills, Bitmaps, Textures, Text
- 8. OBJECTS MANIPULATING**
Duplicating & Repeating, Customizing Text, Special Effects, External Graphics
- 9. ADOBE ILLUSTRATOR**
Introduction to Illustrator, Artwork, Layout, Tools, File Formatting for Offset
- 10. ADOBE PHOTOSHOP**
Keyboard Shortcuts, Command Palette, Selection Tools & Distortion Filters, Create, Edit & View Masks, Photograph Retouching, Quick Mask, Photo Edge Effects

COST:\$1995

**PRE-REQUISITE:
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- **Flexible Payment Plan**
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- **Certificate upon completion**

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